



Introducing Circle Centre

Autism Early Support Trust (formerly Puzzle Centre Trust) is excited to announce a major re-branding which, we believe, will better reflect our range of services, wider reach and ambitious plans for our future.

Caroline Bulmer, Head of Nursery, said: 'The charity had already changed its working name to '**Autism Early Support**', and we are now ready to adopt the name **Circle Centre** for our early intervention centre and specialist nursery in Buckinghamshire. From this base, our nursery specialises in meeting the needs of children with social communication difficulties including autism. We also offer a range of outreach services to support children, families and practitioners across the region, the UK and internationally.'

Our previous 'Puzzle' name and symbols had, in recent years, become associated with negative connotations in relation to the representation of people on the autism spectrum. Hence, we have taken this opportunity both to change our name and to develop a new logo which reflect a strong and positive image about the family support, multidisciplinary teamwork and inclusivity of all that we do to help children, families and the practitioners who work with them.

Graham Wylie, Chair of Trustees, said: 'We consulted widely with parents, staff, trustees, and other stakeholders in the development of our new branding, and are hopeful that **Circle Centre** and **Autism Early Support** will enable us to take our mission and vision forward in the coming years. We are indebted for the pro bono expertise given by Marketing in Partnership Ltd (MiP), in the development of the new artwork and designs.'

For more details please feel free to call us on 01296 711547 or visit www.autismearlysupport.co.uk